JUNE 10, 1971

THE SCENE

Utopia

College Appreciation Week (Free admission for students!)

The Utopia, at 37415 Euclid Avenue in Willoughby, is one of the area's largest college clubs. To thank all the students who keep it alive and hopping, the Utopia is holding its Annual College Appreciation Week from Wednesday June 9 to Sunday June 13. All college students will be admitted free each of those nights. Music will begin nightly at 8:00 pm, featuring a line-up of well-known area groups. Among these are Featherwood on Friday and Sunday and the Shaddows on Saturday, both popular horn - and - vocal bands who play current and danceable music.

In order to make Thursday a special night as well, Utopia manager Al Vitantonio has booked an outstanding band called Mushroom. Though the group is only several months old and the name night not be familiar, a couple of the musicians have been around before. Buddy Maver. Mushroom's leader and drummer, formerly was the same for Charade, one of the most popular groups in Cleveland for several years. Before splitting at the end of last year, they recorded for Epic including a big hit single last summer called "And You Do". One of Mushroom's guitarists, Bill Jeric, was once with the James Gang, and the other guitarist is Bill's



Mushroom: Chet Florence, Bill Jeric, Buddy Maver, Jeff Jeric.

younger brother, Jeff. Lead vocals and bass are handled by Chet Florence. The group plays plain hard rock, both the best of what other bands have done and their own material. Mushroom is currently mapping out plans for an album to be recorded in late summer or early fall. This group has one of the finest, guttiest, most professional heavy rock sounds in the area, so do get out to the Utopia to hear them especially if you're a college student. For free, it's a good deal.

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